



2021 NONPROFIT CONFERENCE

*21ST CENTURY TOOLS FOR BUILDING A GROWING,
SUSTAINABLE & THRIVING NONPROFIT*

**OCTOBER 19, 2021
8:30AM-4PM**

WWW.JDTAN.ORG

TABLE OF CONTENTS



5 ABOUT US

10 CONFERENCE AGENDA

12 SPEAKERS & PANELISTS

16 WORKSHOPS &
ROUNDTABLES

17 WORKSHEETS

23 NONPROFIT RESOURCE GUIDE

28 LIST OF DIASPORA
ORGANIZATIONS



ABOUT US

Jamaica Diaspora Worldwide Organization Taskforce (JDWOT) is a member of the Jamaica Diaspora Taskforce Action Network (JDTAN) and provides support, resources, workshops & networking opportunities for organizations in the diaspora.

JDTAN is a network of 15 sectoral focused Diaspora Taskforces with members across 21 countries. Taskforces have been operating for the past seven years as a collaborative approach to engage, and mobilize the Jamaican Diaspora to join forces and support Jamaica in achieving Jamaica Vision 2030 and United Nation's Sustainable Development Goals (SDGs.).

JDWOT was formed in [year] to support the needs of organizations in the diaspora who are doing community work to benefit Jamaicans at home and abroad. The Taskforce offers workshops, networking meetings, special events, 30 minute complimentary Nonprofit consultation sessions and an annual conference.

Learn more about JDTAN, join a taskforce or check out upcoming events at www.jdtan.org.

A Message from JDTAN's Chairman



LEO GILLING
JDTAN CHAIRMAN

Over the past two years, JDTAN has delivered more than 200 workshops, panel discussions, and seminars and has developed a platform for continued collaboration. JDWOT, a task force in the JDTAN network, has matured into a viable force in bringing non-profit organizations together to identify gaps and deliver needed support to participants across Jamaica and the Diaspora.

It's a pleasure to participate in this, the first JDWOT conference, with the appropriate theme, "21st Century tools for building a sustainable non-profit". The theme truly reflects the purpose for which JDTWOT came into existence.

Non-profits are the cornerstone of Diaspora developments, and it's the primary tool for active engagement with Jamaica. As JDWOT develops in supporting non-profit organizations, we hope to see more standardize modalities, added collaborations, and more seamless engagements through partnerships with Jamaica as we enter post-pandemic times.

Finally, I wish JDWOT a successful conference and look forward to having more opportunities to collaborate with each of the participating leaders of organizations.

Leo Gilling

Meet Rachel Dolcine, JDWOT Chair



RACHEL DOLCINE
JDWOT CHAIR

Rachel Dolcine, MPA, CPM is an award-winning international speaker, author, entrepreneur, Standard of Excellence Licensed Nonprofit Consultant and mentor. She is an innovative and multi-faceted strategist with extensive experience in training and development, curriculum development, nonprofit management, nonprofit Board training and consulting and community engagement programming.

Rachel received her Bachelor of Arts, cum laude, from John Jay College of Criminal Justice; a Master of Public Administration from the University of Baltimore; is a graduate of the Associated Black Charities (ABC) Board Pipeline Leadership Program; the prestigious Maryland Certified Public Manager Program-Nonprofit Track at the University of Baltimore; Leadership Essentials Program at Loyola University; and Standards for Excellence Institute Licensed Consultant Program.

Rachel has been recognized for her philanthropic work and business accomplishments. Her awards include: Maryland's Top 100 Women, Leading Women: Maryland's Future & Maryland Very Important Professionals Under 40.

Rachel is an avid volunteer and currently serves as the Founder of the Joseph and Vera Douglas Family Foundation, Inc.; is on the Board of Directors for Fostering Change Network Foundation, Inc.; and Police Wives of America. She also serves as a Committee member on the Advisory Board for the University of Baltimore Certified Public Manager's Program and as a Committee Chair for the Jamaica Diaspora Taskforce Action Network.

CONFERENCE PLANNING TEAM



Rachel Dolcine
Conference Chair



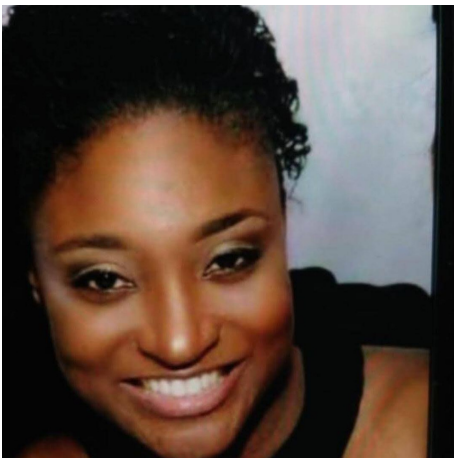
Dr. Barbara Dawkins



Norma Jarrett



Antonette Brown



Nordia Teape



Kimone Gooden



Tashaka Wynter

CONFERENCE AGENDA

8:30am

Welcome & Opening

9am

Workshop: Creating & Maintaining Your Digital Presence

Speaker: Chris Daley, Digital2Grow

10:05am

Nonprofit Roundtable: Tips & Strategies for Effective Advocacy

Moderator: Rachel Dolcine

Panelists: Professor Rosalea Hamilton, Lasco Chin Foundation;

Rukie Wilson; Sharon Anderson, Anderson & Associates;

Stevroy Steer, Steer Law Solicitors

10:55am

Workshop: Project Management (Session 1)

Speaker: Antonette Brown

11:55am

BREAK

12:25pm

Workshop: Project Management (Session 2)

Speaker: Antonette Brown

CONFERENCE AGENDA

1:30pm

Nonprofit Roundtable: Engaging Millennial & Gen Z Donors and Volunteers

Moderator: Latoya West-Blackwood, [biz]

Panelists: Dr. Carlene Campbell, Minds of Jamaica; Kadia Francis, Minds of Jamaica; Scherie Murray [biz]

2:20pm

Workshop: Building a Diverse Nonprofit Portfolio

Speaker: Rachel Dolcine, Compass Consulting & Training Solutions

3:10pm

Nonprofit Roundtable: Successfully Partnering With Nonprofit & Community Based Organizations in Jamaica and the Diaspora

Moderator: Leo Gilling, JDTAN

Panelists: Lesleyann Samuel, UJAA; Norma Jarrett, OFANA; Ethlyn Thomas-Afolabi, Jamaicans in Ireland Diaspora

4pm

Closing

MEET THE SPEAKERS & PANELISTS



Chris Daley is the Founder of Digital2grow LLC a digital marketing agency where its core offerings are consultative services, social media campaigns, brand development, advanced traffic strategies and funnel websites and lead magnets.



Professor Rosalea Hamilton has been the CEO of the LASCO Chin Foundation since June 2018. She was also Vice President at the University of Technology, Jamaica and was awarded a Professorship in the Scotiabank Chair in Entrepreneurship and Development in 2008. She established and led The MSME Alliance, a network of small business organizations, for ten (10) years and also established the Law & Economics in 1998. She is currently a Board Director for LASCO Manufacturing Limited and National Integrity Action, a corruption watchdog organization. She is also Chair of the newly created Caribbean Philanthropic Alliance, a hub of Philanthropy Connections in the Caribbean Region.



Rukie Wilson has worked in juvenile justice for over 8 years with the Government of the District of Columbia in various capacities. She is currently a Care Coordinator working with court involved young people after they have been sentenced in their juvenile matters. Previously, she worked with homeless women in DC, some involved with the criminal justice system and all involved in the mental health system. Before working with homeless women she worked in HIV prevention. Ms. Wilson holds Bachelor degrees in Administration of Justice and Political Science from Howard University, and a Masters of Business Administration from the University of the District of Columbia. Ms. Wilson is currently a member of the Jamaica Diaspora Northeast Citizen Security Sector Team and is the Vice Chair of the Jamaica Diaspora Northeast- District of Columbia Think Tank.

MEET THE SPEAKERS & PANELISTS



Sharon Anderson has been engaged with nonprofit boards of directors in several capacities: president, member, interim executive director, and consultant. As CEO of Anderson & Associates, Sharon strengthens teams and organizations through personalized training. As a Licensed Consultant of the Standards for Excellence® program, Sharon has conducted Board excellence training. She has also designed and presented advocacy training for nonprofits through the Center for Nonprofit Advancement. Anderson & Associates, LLC provided project management, meeting facilitation, and policy development services to the Smithsonian's National Museum of African American History and Culture.



Stevroy Steer graduated from Griffith College Dublin with a LLB Honours Degree accredited by Nottingham Trent University. Upon qualifying, Stevroy practiced in areas of Immigration and International Protection, Family Law and Child Law, Criminal Law, Personal Injuries Litigation, and Insolvency. Stevroy gained a wealth of experience in these areas advising and representing clients in the Courts and Tribunals.

Stevroy has gained a wealth of experience at District Court, Circuit Court and High Court level and has a lot of experience in High Court Judicial review matters and has won & successfully settled many cases. He also has vast experience in the International protection Appeals Tribunal, The Social Welfare Appeals Tribunal and the Citizenship Revocation Committee.



Antonette Brown was born in Kingston, Jamaica. She is currently an IT Project Manager at ArchCare, at a large Healthcare System based in New York City, and an Instructor at ASA College in the Computer Science Division. Antonette holds an M.S. in Technology Management and MHA in Healthcare Administration. Antonette is a certified Project Management Professional (PMP), Scrum Master (CSM), and a Certified Lean Six Sigma Green Belt. Antonette is currently pursuing her Doctorate in Information Technology. She is passionate about giving back to her homeland and helping to find ways to improve technology in the healthcare sector and small business. In her free time, she enjoys photography, learning about history, and also attending mission trips.

MEET THE SPEAKERS & PANELISTS



Latoya Blackwood-West is a twenty-first century Pan Africanist whose work as a creative consultant, publisher and nonprofit leader focuses on gender equality, social justice and literacy as tools for transformation and sustainable development. As Founding President of the U.S. Exchanges Alumni Association of Jamaica, she represented the island's alumni of all U.S. State Department-sponsored academic, cultural and business exchange programmes. She is the 2020 Yale School of Management International Publishing Leader Awardee; a Professional Fellow and member of the inaugural class of Barack Obama's Young Leaders of the Americas Initiative (YLAJ 2016); currently serves as Chairman of Youth Crime Watch of Jamaica (YCWJ).



Dr. Carlene Campbell, Associate Professor Cyber Security and Computer Networks at the University of Wales Trinity Saint David. She is also the Research Manager for research degrees in Wales Institute of Science and Art (WISA), a member of the University Research and the Research Degrees Committee (RDC) and chair for the research admission committee. Dr. Campbell is a Senior Fellow for Higher Education and the current Chair for IET (Institution of Engineering and Technology) Wales South West local networks. Dr. Campbell has a Ph.D. degree in Wireless Sensor Networks from the School of Engineering and Information Sciences at Middlesex University, United Kingdom (UK) & a Master of Science in Telecommunications and Computer Network Engineering at London South Bank University, UK.



Channelling her passion for digital, **Kadia Francis** launched The Digital Jamaica Blog in 2018. In three years, Digital Jamaica has blossomed into a full fledged information exchange and knowledge sharing hub to include a podcast, live show and bi-monthly webinar all focused on the growth and development of tech in Jamaica and the professionals in those spaces. Kadia's mission is to future proof Jamaicans through digital literacy, skills training and the facilitation of access to crucial information. Kadia is a graduate of the University of Technology and holds an Upper Second Class Honors Degree in Law.

MEET THE SPEAKERS & PANELISTS



Scherie Murray is a proud mother who lends her time to important issues impacting her community, to make it a better place for her children and all children. Scherie is a businesswoman, an advocate for youth, veterans, jobs, election and immigration reform, to name a few. Scherie is the Founder of a Queens based Television Production and Advertising Company with a mission to create jobs in the New York City Tri-State area for minorities in media and the creator of the New York State Caribbean Commission on H.R. 4939. Scherie currently serves as the vice-chair of the American Legion Auxiliary Unit 483 in Rosedale and Chair of the Jamaica Diaspora Youth Leadership Taskforce. Scherie is in pursuit of the American dream, with God and family by her side; and along the way, she wants to make sure that the American dream is alive and thriving for others.

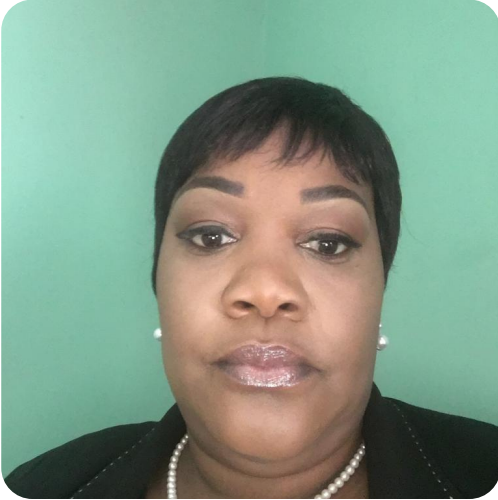


Lesleyann Samuel is the President of the Union of Jamaican Alumni Associations, Inc. (UJAA) and an officer for the alumnae association New York Chapter of her alma mater - Immaculate Conception High School. She is also the Vice Chair of the Jamaica Diaspora Education Task Force (JDETF). A leader of vision and passion, Lesleyann has been active in many non-profit volunteer organizations that give forward to education and children for over 35 years. Lesleyann is an engineer by training & is currently an adjunct professor with the University of Maryland Global Campus in the Business Management. She holds a Master of Science in Electrical Engineering - Technology Management from the University of Pennsylvania and a Bachelor of Science in Computer Science from Rensselaer Polytechnic Institute.



Born in Jamaica W.I. **Ms. Norma Jarrett** is a graduate of St. Catherine High School, The Jamaica School of Agriculture (JSA), and Tuskegee Institute. She worked as an Agriculture Extension Specialist with the Jamaican Ministry of Agriculture, and later held the position as the Parish Home Economics Program Manager. Ms. Jarrett is a Certified Trainer and Registered Proctor for the National Restaurant Association Serv Safe Program. She served as co-lead for food issues on the Connecticut Environmental Health Association, an Industry Professional Organization; and is a current member of the National Environment Health Association. Ms. Jarrett is one of the three founders and the current President of the Ole Farmers Association North America Inc. (OFANA).

MEET THE SPEAKERS & PANELISTS



Ethlyn Thomas-Afolabi is a Communication Officer for International Affairs, head of Events & Entertainment for Jamaicans in Ireland Diaspora and Chair of the Jamaica Diaspora Agriculture Taskforce (member of JDTAN).



Tamoy Campbell is currently in her final year at UWI Mona, Faculty of Law, where she serves as the President of the Mona Law Society and Guild Faculty of Law Representative. Tamoy loves seizing opportunities that will make her and the world around her better. Tamoy is currently a Junior Policy Analyst for a Senator and gets to immerse herself in the body of the law and propose changes, write articles and position papers. Tamoy is a Radio Host for Talk Up Radio, an Event Host, a lover of all things Literature and a CAPE Literature tutor. Tamoy is the Governor General's Achievement Awardee for the parish of St. Andrew and is the 2021 Ms. Kingston and St. Andrew Festival Queen. Tamoy enjoys watching Netflix, reading, hosting events and doing all she can to leave an indelible mark wherever she goes!

WORKSHOPS & NONPROFIT ROUNDTABLES

[W] Creating & Maintaining a Digital Presence, 9am

Speaker: Chris Daley

Nonprofits often struggle with creating and maintaining a digital presence that is consistent, engaging. This workshop will provide strategies, tips and to assist Nonprofits with creating and maintaining a digital presence that

[RT] Tips & Strategies for Effective Advocacy, 10:05am

Moderator: Rachel Dolcine

Panelists: Professor Rosalea Hamilton, Rukie Wilson, Sharon Anderson & Stevroy Steer

The panelists on this Nonprofit Roundtable will share their advocacy stories; as well as, provide practical tips, best practices and strategies for engaging in advocacy work that is beneficial and effective for Nonprofit communities locally and globally.

[W] Project Management Tools for Nonprofit Part I & II, 10:55am & 12:25pm

Speaker: Antonette Brown

As Nonprofits search for ways to be more efficient and effective in utilizing time and human resources, project management tools can provide much needed assistance in this area.

[RT] Engaging Millennial & Gen Z Donors and Volunteers, 1:30pm

Moderator: Latoya West-Blackwood

Panelists: Dr. Carlene Campbell, Kadia Francis & Scherie Murray

The panelists at this Nonprofit Roundtable will discuss the challenges facing Nonprofits who want to successfully engage millennial & Gen Z donors and supporters and strategies for recruiting, engaging and retaining these generations.

[W] Building a Diverse Nonprofit Financial Portfolio, 2:20pm

Speaker: Rachel Dolcine

Money & Mission are the M&M's of the Nonprofit sector. Without multiple streams of income, Nonprofits cannot be effective or successful in fulfilling their mission. This workshop will provide an overview of the importance of fund-raising and strategies that Nonprofits can use to create multiple streams of income.

[RT] Successfully Partnering With Nonprofit & Community Based Organizations in Jamaica & the Diaspora, 3:10pm

Moderator: Leo Gilling

Panelists: Ethyln Thomas-Afolabi, Lesleyann Samuel & Norma Jarrett

The panelists at this Nonprofit Roundtable have successfully collaborated with various organizations throughout the diaspora. They will share their stories along with tips, strategies and for successful diaspora collaborations.



NONPROFIT RESOURCE GUIDE

10 TIPS FOR FUNDRAISING & FRIENDRAISING

- 1.) Be clear on your ideal donor and friend/supporter.
- 2.) Set SMART goals for each campaign.
- 3.) Select a theme for each campaign.
- 4.) Prepare a specific ASK.
- 5.) Use social media platforms in an intentional and strategic manner.
- 6.) Involve the Board of Directors, current donors, volunteers and supporters in your campaign.
- 7.) Tell stories about the work that you do.
- 8.) Select a user friendly fundraising or volunteer recruitment platform.
- 9.) Use branded marketing and promotional materials.
- 10.) Send out thank you emails, notes or cards to all participants.

COLLABORATION CHECKLIST

Use this checklist to help determine if a potential collaboration or partner is the right fit for your organization.

- Do organizations share the same values and mission?
- Do organizations share the same vision for the partnership or collaboration?
- What is each organization's partnership/collaboration past success/failure rate?
- Are all parties bringing equitable resources to the table?
- Will the partnership or collaboration be mutually beneficial?
- Do you have a written agreement in place? What are the terms of the written agreement?
- Who will lead the collaboration/partnership?
- How will revenue and expenses be distributed?
- How will conflicts be resolved? What are the terms of communication?
- How will success be measured?

NONPROFIT RESOURCES

SOCIAL MEDIA APPS

www.hootsuite.com
www.canva.com
www.instagram.com
www.facebook.com
www.linkedin.com

APP STORE

PhotoGrid
Ripl

ONLINE FUNDRAISING

www.rally.org
www.gofundme.com
www.classy.org
www.facebook.com/fundraisers
www.paypal.com
www.kindful.com
www.fundly.com

BOOKKEEPING

www.squareup.com
www.quickbooks.com

TECHNOLOGY

www.techsoup.org

GRANTS

Cisco
<https://www.cisco.com/c/en/us/about/csr/community/nonprofits/product-grant-program.html#~overview>

Twilio
<https://www.twilio.org/impact-fund/>

GRANTS, CONTD.

Clctivly
<https://clctivly.org>

iFund Women
<https://ifundwomen.com>

Google Ad
<https://www.google.com/grants/>

Taproot Foundation
www.taprootfoundation.com

Grants.GOV
www.grants.gov

Grant Watch
www.grantwatch.com

Walmart Foundation
www.walmart.org

Karma 4 Cara Foundation
www.karmaforcara.org

Gannett Foundation
www.gannettfoundation.org

Tech Forward
<https://techforwardconference.org/tia-awards>

Microsoft
<https://www.microsoft.com/en-us/nonprofits/contact-us>

DIASPORA ORGANIZATIONS

ORGANIZATION NAME	COUNTRY	WEBSITE
Jamaican Association of Australia	Australia	https://jaaustralia.org.au
Embassy of Jamaica in Colombia	Columbia	www.facebook.com/Embajadadejamaicacolombia
Jamaicans in Ireland Diaspora	Ireland	https://jamaicansinireland.ie
Minds of Jamaica	Jamaica	www.themindsof.com
Dress for Success Jamaica	Jamaica	www.jamaica.dressforsuccess.org
Jamaica Association in Switzerland	Switzerland	https://jamaicaassociation.ch
Jamaica Middle East Diaspora	United Arab Emirates	https://www.facebook.com/groups/1868567123400322/
Jamaica Alumni Association UK	United Kingdom	www.facebook.com/jamaicaalumniassociationuk

DIASPORA ORGANIZATIONS

ORGANIZATION NAME	COUNTRY	WEBSITE
Jamaica Diaspora Crime Intervention Prevention Taskforce UK	United Kingdom	www.facebook.com/Diasporaj7
Jamaican Diaspora UK (JDUK)	United Kingdom	www.jamaicandiasporauk.org
Quantum Organiculture institute/ British Jamaican Association of Integrative Medicine	United Kingdom	sites.google.com/site/quantumorganicultureinstitute
Broward Alliance of Caribbean Educators, Inc	United States	www.bacesouthflorida.org
Caribbean Attorneys Network	United States	www.caribbeanattorneys.org
Caribnewsroom	United States	https://caribnewsroom.com/
Diaspora Health Group	United States	https://diaspora-health.org
Integrity Children's Fund	United States	www.integritychildrensfund.org/

DIASPORA ORGANIZATIONS

ORGANIZATION NAME	COUNTRY	WEBSITE
Involuntary Returned Mecca, Inc	United States	www.facebook.com/involuntaryreturnedmecca/
Jamaica Awareness Association of California	United States	https://jamaicaawareness.org/
Jamaican American Association of Central Florida (JAAOCF)	United States	www.jaaocf.com/
Jamaican American Association of Northern California	United States	www.facebook.com/JamaicanAmericanAssociationofNC/
Jamaican Men of Florida	United States	https://jmoflorida.com/
Jamaicans in Hollywood	United States	www.facebook.com/JamaicansinHollywood/
Joseph & Vera Douglas Family Foundation, Inc.	United States	www.jvdffoundation.org
Ole Farmers Association North America (OFANA)	United States	www.olefarmers.com

DIASPORA ORGANIZATIONS

ORGANIZATION NAME	COUNTRY	WEBSITE
One Step Forward Inc	United States	www.facebook.com/OneStepForwardInc
Organization for International Development	United States	https://www.oidinc.org
Union of Jamaican Alumni Associations (UJAA)	United States	https://ujaausa.org



www.jdtan.org